

WHAT

- A five-day global endeavour into the future of sports
- Innovators and experts from around the world
- Creation of demonstrators and prototypes
- New bridges between today and tomorrow, sports and health, happiness and fitness
- Gamification, cooperation, music and discovery
- Result presentation at ISPO Munich online
- Social program

PHYSICAL ESPORTS MAKEATHON

Make sport playful and gaming sportful
A Makeathon on the Future of Sports and Joy of Movement



Starting kickoff event: **Friday, January 29, 2021,**
1-2 p.m. (CET)

Finish + B2B Presentation: **Tuesday, February 2, 2021,**
1-2 p.m. (CET)

Optional: B2C Presentation: **Friday, February 5, 2021**

WHY JOIN

- Become part of a visionary team and action
- Expand your innovation network and go international
- Present your ideas to an expert audience
- Receive indispensable expert support while working on your idea

REGISTER

- Individuals and teams can register, teams also with their self-defined task
- The use of the application form is mandatory
- Send questions and ideas to **Franziska Krüger**
fk@innovationsmanufaktur.com

For more information visit
<https://www.sinn.international/makeathon/>

For the registration visit
<https://www.sinn.international/makeathon-form/>

CORE PARTNERS



**IN CLOSE
COOPERATION WITH**

