## WHAT

- · A five-day global endeavour into the future of sports
- Innovators and experts from around the world
- Creation of demonstrators and prototypes
- New bridges between today and tomorrow, sports and health, happiness and fitness
- Gamification, cooperation, music and discovery
- Result presentation at ISPO Munich online
- Social program

## Become part of a visionary team and action

- **Expand your innovation network and go international**
- Present your ideas to an expert audience
- Receive indispensible expert support while working on your idea

# **PHYSICAL ESPORTS MAKEATHON**

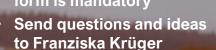
Make sport playful and gaming sportful A Makeathon on the Future of Sports and Joy of Movement





## REGISTER

- Individuals and teams can register, teams also with their self-defined task
- The use of the application form is mandatory
- Send questions and ideas to Franziska Krüger fk@innovationsmanufaktur.com



### Starting kickoff event: Friday, January 29, 2021, 1-2 p.m. (CET)

Finish + B2B Presentation: Tuesday, February 2, 2021, 1-2 p.m. (CET)

Optional: B2C Presentation: Friday, February 5, 2021

## For more information visit https://www.sinn.international/makeathon/

For the registration visit

https://www.sinn.international/makeathon-form/

### **CORE PARTNERS**









IN CLOSE **COOPERATION WITH** 













