## Covid-19 Informal Tourism Entrepreneur Support



TRAVELLERS, WINE LOVERS AND FRIENDS OF STELLENBOSCH. WE NEED YOUR HELP



If you ever visited Stellenbosch or our magnificent winelands region, you would have encountered one of our local tourism heroes.

They are the community-based tour guides, crafters, entertainers and hosts that bring a unique flavour and vibrancy to our region. Covid-19 has wholly and suddenly stripped them of their income and prospects, leaving many destitute and vulnerable. Most enterprise support on offer exclude informal entrepreneurs, and the very people that previously refused to sit at home and be unemployed are now falling through the support cracks. For more information on the SEED Emergency Fund (SEF) or the tourism entrepreneurs that will benefit, visit us on Facebook or Instagram.

Township and Village was founded by the Stellenbosch Enterprise and Entrepreneurial **Development Trust** (SEED), and works in partnership with Visit Stellenbosch and the Stellenbosch Municipality to unlock economic opportunities for informal tourism entrepreneurs.

DONATE NOW





We need your help to establish an emergency fund to support informal tourism entrepreneurs with basic survival needs.

## Please use one of the following ways to make a donation:

## Direct bank deposit:

First National Bank

Account Name: Stellenbosch Enterprise and Entrepreneurial Development (SEED) Account Number: 62792523302

Branch Code: 200610 Swift Code: FIRNZAJJ Reference: SEF & your name

## For credit card payments:

GivenGain

If you wish to receive an 18A tax certificate for the donation made, please email nicolette@seedsa.org.za or contact +27 (0) 828568789

Visit Stellenbosch is the official destination marketing organisation for South Africa's second oldest town and most inspiring wine, food, art and cultural destination. The scenic Stellenbosch Wine Route is the oldest in the country and one of the most popular destinations for local and international visitors alike.









THANK YOU FOR YOUR SUPPORT!





