

Move More

S H E F F I E L D

MOVE MORE Priorities 2021-2022

The Move More Strategy is a five-year physical activity strategy for Sheffield. We have worked with partners to establish the first priorities plan for 2021-2022. We know that the physical activity landscape will continue to change and that we can't always foresee these changes. We are committed to keeping an open and flexible approach and allowing priorities to change over time.

This document outlines firstly, the cross-cutting priorities that are relevant to everything physical activity related in Sheffield.

Secondly, the co-produced priorities from the six Move More subgroups.

The subgroups will use a more detailed action plan to address these priorities, working collaboratively with a network of partners across the city.

Collectively these priorities will help to direct activity across the city and sustain focus on the actions that will have the most impact.

The Move More strategy outlines **10 principles** or ways of working that will help to achieve system change. City-wide progress will be shared throughout the year on the **Move More website**.



Cross cutting priorities

Build capacity



Focus resources to help develop our workforce across the system in each of our priority areas outlined below.

Connect, learn and share



Support and grow physical activity networks across Sheffield. To further develop ways to capture and share learning and to evaluate Sheffield's approach.

Celebrate



Celebrate physical activity in Sheffield and to showcase the great work that goes on across the city. This will be done regularly throughout the year with a focus on Move More month in June.

Communities

- Continue to support partner organisations in communities with the lowest levels of physical activity.

For example Support the Move More Empowered Communities project to increase capability and capacity for physical activity.

- Coordinate, connect & support physical activity projects across Sheffield.

For example 'We Are Undefeatable' and 'This Girl Can' campaigns. Move More Empowered Communities.

- Identify and secure funding in a connected and cohesive way consistent with Move More principles.

For example, connect groups and share information to support investment in physical activity across Sheffield.



Education

- Explore how we can embed physical activity into all education settings in Sheffield.

For example, by Further strengthening networks across Early Years, Higher Education and Further Education networks.

- Support delivery of projects with education partners focusing on where need is greatest.

For example Dame Kelly Holmes Trust 'On Track To Achieve' and the School Games programme.

- Support schools to deliver 60 mins of Physical Activity per day for all pupils by embedding physical activity in curriculum.

For example Active Travel, Active Breaks & Lunchtimes, Active Lessons.

- Enhance networks so that children and young people are able transition from being active at school to being active in their community.

For example, develop links between schools and green spaces, support outdoor learning agenda, support development of club:school links.

Health and social care

- Support social prescribing initiatives that embed physical activity into healthcare.

For example, launch the 'Move More Active Practices' initiative that will support practices to champion physical activity with their staff, patients and local communities.



- Support secondary care partners to embed physical activity initiatives, connect and share learning across the wider system.

For example, Sheffield Children's Hospital in implementing the 'Active Hospitals' project.

- Support Active Travel developments in Sheffield.

For example, connecting, supporting and amplifying the voice healthcare staff.

- Create opportunities for healthcare teams to come together, share ideas and learn from one another.

For example, by convening a Move More Sheffield Healthcare event in 2022.

Environments and active travel

→ Support and champion our parks & green spaces.

For example, the 'Places to Ride' Parkwood Springs project, Ecclesfield and Hillsborough Active Parks Hubs. Connecting this work into wider systems and ensuring that learning is shared.

→ Work with partners to support local communities to implement physical activity initiatives.

For example, support the development of a citywide 'Play Streets' policy.

→ Connect Active Travel investment opportunities to wider projects and partners. Work with communities and stakeholders to shape the active travel plans in the city.

→ Support initiatives that aim to connect people with green spaces across the city.

For example, Green Social Prescribing initiative.

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Each of the six core areas will have a set of priorities and a detailed action plan along with a network of partners who will work collaboratively to deliver them.

Sport

→ Support large sporting events in the city

For example, work with partners to deliver the Rugby League World Cup and Women's Football European Championships and associated legacy projects.

→ Support community sport projects.

For example, 'Active Through Football' and an annual 'Inclusive Sport Sheffield' event.

→ Support National Governing Bodies to increase access to sporting opportunities.

For example, working with partners including British Cycling and projects Such as 'Ping'.

→ Support Sheffield City Council in the development of their sport and leisure strategy.

For example, by supporting consultation and ensuring alignment with other citywide agendas.



If you have any questions or would like to find out more please email us at ncsem@shu.ac.uk